

OFFICE OF THE CITY MANAGER NO. LTC # 234-2013

LETTER TO COMMISSION

TO:

Mayor Matti Herrera Bower and

Members of the City Commission

FROM:

Jimmy L. Morales, City Manager

DATE:

July 8, 2013

SUBJECT: TPC - Art Basel Transportation

The purpose of this Letter to Commission is to provide you with correspondence received from the Transportation and Parking Committee regarding the above subject.



C: Kathie G. Brooks, Assistant City Manager Mark Taxis, Assistant City Manager Joe Jimenez, Assistant City Manager Patricia Walker, Chief Financial Officer Saul Frances, Parking Director Rocio Alba, Assistant Parking Director

Transportation & Farking Committee

Mark Weithorn, Chairman Al Feola, Vice-Chairman

Members:

38 500 Age 19

Jo Asmundsson
Scott Diffenderfer
Del Fruit
William Hahne
Maria Mayer
JP Morgan
Corey Narson
Eric Ostroff
Josephine Pampanas
Madeleine Romanello
Seth Wasserman

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Mark Weithorn, Transportation & Parking Committee Chair

DATE: July 3, 2013

SUBJECT: Art Basel Transportation

Members Present: Jo Asmundsson; Scott Diffenderfer; Al Feola; JP Morgan; Corey Narson; Madeleine Romanello; Seth Wasserman; and Mark Weithorn

Members Absent: Maria Mayer; Eric Ostroff; and Josephine Pampanas

Dear Mayor and Honorable City Commission:

The Transportation and Parking Committee (TPC) has been looking at methods to alleviate traffic congestion during Art Basel. One of the methods researched is having bus transportation from the Convention Center to Midtown and Ocean Drive.

We have received a proposal from the same bus company (TMS) that transports people from the airport to the port. TMS has suggested approximately six (6) busses with headways of fifteen (15) minutes; approximate cost is \$63,000 (see attached proposal).

An option to pay for this cost is through the underwriting of a sponsor in exchange for advertising on the busses. Bob Goodman has stated that Art Basel may have potential sponsors and would only need a letter from the City authorizing them to move forward with the plan.

The TPC highly recommends that the City move forward and hire this bus service.

Sincerely,

Transportation and Parking Committee